



Hammonds House Museum, Atlanta Contemporary Art Center to Launch Reciprocal Membership Program during Head West May 15!

Atlanta- May 3, 2010 - Hammonds House Museum and the Atlanta Contemporary Art Center (ACAC) announce a partnership agreement to allow members of either organization to receive free admission to exhibitions and non-ticketed events at the other organization.

To inaugurate this reciprocal membership program, Hammonds House and ACAC are providing a free preview to the general public during Head West on May 15. Head West brings together the 3rd Saturday Westside Arts District (WAD) Art Walk and the Second Annual West End Art and Studio Tour (WE Tour) for an art-filled Saturday west of downtown Atlanta.

“We announced this new program to our members last month and want people participating in Head West to visit and experience what both of these great institutions have to offer,” said Saskia Benjamin, ACAC director of institutional advancement. “By partnering, we want to increase awareness about the mission and programs of each organization,” she said.

“We hope that the Head West experience coupled with the ongoing benefit of free access afforded by the reciprocal agreement will encourage new members to support each of our organizations,” said Hammonds House Museum Director Myrna Anderson-Fuller.

During Head West visitors to Hammonds House may view the exhibition *Incendiary Exposure* by Darryl Harris and Michael Morgan and participate in hands-on art activities for children on the front porch. At ACAC, visitors can view the *Substitute Teacher* exhibition and enjoy a mini lecture series with 15 minute talks by special guest speakers from 11 a.m to 12 p.m. Visit www.thecontemporary.org/programming/current for additional information about the speakers.

In addition, 10 Westside Arts District galleries will be open for viewing while over 23 members of the West End Arts community at four venues open their doors to the public. Events such as performances, artist talks, demonstrations and a closing party take place throughout the day from 10 a.m. to 9 p.m.

All participating venues are free during Head West on May 15 although donations are welcome. Free parking is also available at each venue. For a complete list of Head West participants, schedule, maps, and more, visit www.thecontemporary.org/head-west.

About Hammonds House Museum

Hammonds House Museum is a fine arts venue whose mission is to preserve, exhibit, and increase public awareness about the contributions that visual artists of African descent have made to world culture. Visit www.hammondshouse.org for additional information.

About the Atlanta Contemporary Arts Center

The Atlanta Contemporary Art Center is a non-profit, multi-disciplinary arts organization dedicated to excellence, experimentation and education in all forms of contemporary art and culture. Visit www.thecontemporary.org to learn more.

For more information, contact: Jennifer Long, membership and education coordinator, 404.688.1970 x213 or jlong@thecontemporary.org or Cheryl Odeleye, 404-612-0489 or Cheryl.Odeleye@fultoncountyga.gov.

###